



Contact:

media@c40.org

press@smartcitiesworld.net

SmartCitiesWorld and C40 partner to tackle the climate crisis

- *SmartCitiesWorld and C40 will collaborate on bringing city officials together to advance climate action planning and implementation*
- *A partnership agreement was signed on the fringes of the inaugural Cities Climate Action Summit, hosted by SmartCitiesWorld 18-20 April*
- *The partners will focus on urban climate finance and delivering special reports, case studies and additional resources to urban leaders*

19 April, 2023 (LONDON) – [SmartCitiesWorld](#) today signed a memorandum of understanding (MoU) with [C40 Cities](#) to support global cities in their efforts to confront the climate crisis.

The MoU was signed at the in-person day of the inaugural SmartCitiesWorld [Cities Climate Action Summit](#) at County Hall, London, by SmartCitiesWorld CEO and Founder Chris Cooke and Andrea Fernández, C40 Managing Director of Climate Finance, Knowledge and Partnerships.

The collaboration between SmartCitiesWorld and C40 will focus on the importance of climate finance and bringing city officials together to advance climate action planning and implementation. C40 is also a partner in the Cities Climate Action Summit, which is a hybrid event taking place 18–20 April, 2023. Speakers at the event include Fernández as well as C40 Executive Director Mark Watts and Héléne Chartier, C40 Director of Urban Planning and Design.

Fernández said: “Cities are on the frontline of the climate crisis and are taking ambitious action to reduce their fair share of emissions, but they continue to face policy, technical and financial barriers. SmartCitiesWorld provides C40 an important platform to show case city climate leadership and successes, as well as raise awareness and enhance understanding of the challenges cities face – in particular related to accessing finance. C40 is pleased to collaborate with SmartCitiesWorld to develop and share knowledge on the critical issue of urban climate finance.”

Cooke said: “When we launched SmartCitiesWorld in 2016 we quickly recognised the important role C40 plays in so many of the areas that we cover and we share



their passion and commitment in helping cities to become greener, more resilient and equitable places to live. The power of the network shows what can be accomplished when cities collaborate and we are delighted to join forces to build on what has been achieved so far. No single city or mayor has all of the answers and we have always seen our role as a platform that helps to share and scale knowledge, ideas and resources to tackle critical issues like climate breakdown.”

SmartCitiesWorld and C40 will collaborate on special reports, case studies and other resources on the subject of urban climate finance.

About the C40 Cities Climate Leadership Group

C40 is a network of nearly 100 mayors of the world’s leading cities working to deliver the urgent action needed right now to confront the climate crisis and create a future where everyone, everywhere can thrive. Mayors of C40 cities are committed to using a **science-based and people-focused approach** to help the world limit global heating to 1.5°C and build healthy, equitable and resilient communities. Through a Global Green New Deal, mayors are working alongside a broad coalition of representatives from labour, business, the youth climate movement and civil society to go further and faster than ever before.

The current Chair of C40 is Mayor of London Sadiq Khan; three-term Mayor of New York City Michael R. Bloomberg serves as President of the Board. C40’s work is made possible by our three strategic funders: Bloomberg Philanthropies, Children’s Investment Fund Foundation (CIFF) and Realdania.

To learn more about the work of C40 and our cities, please visit [our website](#), or follow us on [Twitter](#), [Instagram](#), [Facebook](#) and [LinkedIn](#).

About SmartCitiesWorld

SmartCitiesWorld’s mission is to be the world-leading platform for sharing ideas to solve urban challenges that enable us to live in more resilient, sustainable, safe and prosperous environments. The platform is a quality, comprehensive and current global content resource for urban leaders and their partners that encourages the smart city ecosystem to share experiences and learn from each other. SmartCitiesWorld is a London-based media and events business.